

# Sponsorship Proposal

CASA of El Paso, Inc.  
presents



**Thursday, February 29, 2024**  
**6 p.m. to 10 p.m.**  
**EPIC Railyard Event Center**  
**2201 E. Mills Ave, El Paso, TX 79901**

The CASA Gala is an evening of giving back, good food, inspiring stories of CASA's advocacy, an exciting silent auction and raffle, and conversation. This year's theme is "Leap into Advocacy", as CASA of El Paso trains and supports volunteers from the community to advocate for abused and neglected children who need representation in the family court system.



# Sponsorship Levels

## **CHAMPION FOR CHANGE (Presenting Sponsor) - \$10,000**

- Two tables with premier seating for a total of 16 guests and two bottles of wine on each table.
- Premier logo placement in the multi-media presentation on the 52-foot TV Screen during the event.
- 16 drink tickets.
- Verbal recognition during the Gala.
- Major recognition in printed advertising – El Paso Inc. (March 2024).
- Recognition on all CASA of El Paso social media platforms for one year.
- Display of logo/name on website for one year.

## **HERO FOR HOPE - \$7,500**

- One table with premier seating for a total of 8 guests and two bottles of wine.
- Prominent logo placement in the multi-media presentation on the 52-foot TV Screen during the event.
- 8 drink tickets.
- Verbal recognition during the Gala.
- Major recognition in printed advertising – El Paso Inc. (March 2024).
- Recognition on all CASA of El Paso social media platforms for one year.
- Display of logo/name on website for one year.

## **GUARDIAN FOR GOOD - \$5,000**

- One table with premier seating for a total of 8 guests and two bottles of wine.
- Special logo placement in the multi-media presentation on the 52-foot TV Screen during the event.
- 8 drink tickets.
- Verbal recognition during the Gala.
- Major recognition in printed advertising – El Paso Inc. (March 2024).
- Recognition on all CASA of El Paso social media platforms for one year.
- Display of logo/name on website for one year.



# Sponsorship Levels

## **GIVE ME A CHANCE - \$3,000**

- One table with premier seating for a total of 8 guests and two bottles of wine.
- Special logo placement in the multi-media presentation on the 52-foot TV Screen during the event.
- 8 drink tickets.
- Verbal recognition during the Gala.
- Major recognition in printed advertising – El Paso Inc. (March 2024).
- Recognition on all CASA of El Paso social media platforms for one year.
- Display of logo/name on website for one year.

## **SPEAK UP FOR ME - \$1,800**

- One table with premier seating for a total of 8 guests and two bottles of wine.
- Logo placement in the multi-media presentation on the 52-foot TV Screen during the event.
- 8 drink tickets.
- Verbal recognition during the Gala.
- Major recognition in printed advertising – El Paso Inc. (March 2024).
- Recognition on all CASA of El Paso social media platforms for one year.
- Display of logo/name on website for one year.

**\*All Gala sponsorship commitments need to be submitted by Friday, January 12, 2024\***

For more information or assistance, please contact Katie Martinez, Director of Development at 915.225.5214 x 109, 915.252.1243, or [kmartinez@casaofelpaso.org](mailto:kmartinez@casaofelpaso.org).



# CASA GALA 2024

## Sponsorship Agreement

This agreement is made between the "Sponsor" and CASA of El Paso, Inc. (a 501(c)(3) nonprofit organization, Federal Tax ID #74-1950407).

Sponsor Name (Legal Name): \_\_\_\_\_

Sponsor Name for Recognition Purposes: \_\_\_\_\_

We wish to remain anonymous: \_\_\_\_\_

### SPONSORSHIP LEVELS

- Champion for Change \$10,000
- Hero for Hope \$7,500
- Guardian for Good \$5,000
- Give Me a Chance \$3,000
- Speak Up for Me \$1,800

We are unable to sponsor this year but would like to make a charitable donation of \$ \_\_\_\_\_ .

### PAYMENT INFORMATION

*Payment is due by Friday, January 19, 2024.*

- I will make payment online at [www.casaofelpaso.org](http://www.casaofelpaso.org) using a credit or debit card.
- I have attached a check payable to "CASA of El Paso."
- Please send me an invoice. I understand payment is due by Friday, January 19, 2024.

Agreed, this date: \_\_\_\_\_

Signature of Event Sponsor: \_\_\_\_\_

Printed Name and Title of Event Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**EVERY CHILD HAS A CHANCE — IT'S YOU.®**



Pay online here